



**MEDIA RELEASE**  
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## **Experienced business strategist to Chair NZ Racing Board**

Experienced media, public relations and corporate communications strategist Glenda Hughes has been appointed Chairperson of the New Zealand Racing Board.

Hughes, appointed by Minister for Racing Nathan Guy following consultation with the country's three racing codes, will begin her tenure as Chairperson on August 1. The appointment restores the full complement of seven members to the Board as the business enters the critical phase of implementing its new corporate strategy.

Independent Board member Alistair Ryan, who stepped into the NZ Racing Board's primary governance role as Deputy Chairperson following the departure of Dr Alan Jackson in March, said the appointment of Hughes was positive for the business and New Zealand racing.

"Glenda is a talented and experienced professional whose skills, knowledge and expertise will complement those of existing Board members.

"We're looking forward to working alongside Glenda and executive management as we move into what's an important phase for the New Zealand racing industry."

For the past 25 years Hughes has run her own highly-regarded communications and media strategy company, providing strategic communications counsel to many of the country's most high-profile business and political leaders and sportspeople.

She is a member of the New Zealand Institute of Directors and the Parole Board.

"I'm happy to accept the appointment because I believe in New Zealand racing and recognise the important contribution the industry makes to the country," said Hughes.

"There's no doubt that there are challenges we need to address but, to that end, Alistair and the Board have done an exceptional job alongside Chief Executive Chris Bayliss and his management team in putting together a detailed strategy aimed at making sure we're able to realise racing's potential.

"We are all looking forward to launching into what is an exciting time for racing in this country."

**ENDS**

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