



MEDIA RELEASE
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NZ Racing Board Appoints John Allen as New CEO

The NZ Racing Board has appointed experienced Chief Executive Officer John Allen as its new CEO.

Allen is currently CEO at the Ministry of Foreign Affairs and Trade and prior to that held the top job at New Zealand Post. He is also an experienced company director.

NZ Racing Board Chair Glenda Hughes says this is an outstanding appointment for the organisation and indeed the wider racing and sports industries.

“We are delighted to be able to appoint someone of John’s calibre and experience to this position. Our industry is facing a number of challenges however the opportunities are also vast.

“Throughout the recruitment process we have been seeking a proven strategic leader and business growth agent with international negotiation skills. The last point being a consideration as we enter into negotiations for our international wagering and broadcasting rights agreements,” says Hughes.

Allen says he is excited about the opportunity to join the NZ Racing Board.

“It’s going to be fun. The NZ Racing Board is a \$2 billion business that plays a vital role in the New Zealand economy by supporting the racing and sports industries. It is also the owner and operator of the TAB which is an exciting commercial enterprise and iconic New Zealand brand,” says Allen.

Allen will join the NZ Racing Board on 2 March 2015.

ENDS

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