



MEDIA RELEASE
6 November 2013

NZ Racing Board to consolidate broadcasting operations late next year

The NZ Racing Board will consolidate its broadcasting operations from Petone, Avalon and Ellerslie to a purpose-built facility in Auckland late next year.

The facility in Auckland – which will consolidate NZ Racing Board’s broadcasting operations and Auckland-based staff – is one of a number of options which were the subject of extensive research and due diligence by a team comprising internal management and external expert advisors.

NZ Racing Board Chief Executive Officer Chris Bayliss said “The NZ Racing Board has been considering the best long term location for its broadcasting operations for several years.

“The organisation is also prioritising improved customer experience and business growth from its broadcasting operations.

“This consolidation aligns with the corporate strategy we have developed to achieve our ambitious goals and vision for the industry.

“A key strategic initiative for our broadcasting operations is to address and resolve platform, studio and ageing infrastructure challenges to allow a high quality comprehensive content and channel plan to be delivered in 2014. The plan includes an upgrade from Standard Definition (SD) to High Definition (HD). NZ Live, proven experts in studio production were selected as the best strategic partner for us to continue our outsourced studio model.” said Mr Bayliss.

There will be a range of options available to the NZ Racing Board broadcasting staff based in Avalon and Petone, including moving to Auckland and moving to other divisions within the organisation.

The NZ Racing Board has no plans to relocate its Head Office from Petone.

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